

THE EXTRAORDINARY PRESENTER[®]

ESSENTIALS – CLASSROOM
1 DAY FOR UP TO 10



WHAT THEY SAY AND HOW THEY SAY IT MATTER.

Employees today are required to adjust to countless changes across the organization. The introduction of hybrid work and ever-evolving business initiatives bring further challenges to the table.

Without clear and effective communication, your organization is at risk. Employees need to be able to present information quickly and clearly for maximum understanding and speedy implementation to ensure lasting organizational success.

THE EXTRAORDINARY PRESENTER[®] — ESSENTIALS one-day workshop equips participants with essential messaging skills that allow them to effectively communicate any business message:

1. **THINK** deeply about the audience
2. **CRAFT** a message that matters
3. **ENGAGE** with executive presence

World class training with proven results

Mandel is the premier communication skills training company for global organizations that believe in the power and potential of their employees.

Harness the power of industry-leading training design and facilitation to drive immediate, measurable business results:

- Foster consistency in meeting expectations
- Collaborate to win in a new world of work
- Drive better business decisions faster
- Enhance sense of inclusion and belonging
- Promote collaboration across teams
- Connect more deeply with clients
- Resolve problems with fewer meetings

THE SKILLS

8:30 AM – 5:00 PM | Instructor-led classroom training for up to 10 participants

1. THINK deeply about the audience

- Analyze listener “care-about’s”
- Focus on the listener’s world
- Quickly distill and organize content

2. CRAFT a message that matters

- Develop an engaging core message
- Articulate a strong point of view

3. ENGAGE with executive presence

- Capitalize on the benefits of virtual
- Overcome virtual void anxiety
- Capture listeners’ attention
- Light-touch on handling tough Q&A

THE DETAILS

SPECIFICATIONS

- 1-day classroom session for up to 10
- Stakeholder viewpoint sets the stage
- Real-world, job-specific applications
- Three video-recorded practices
- Interactive skills repetition & expert feedback
- Flexible design aligns to business priorities

REINFORCEMENT & MEASUREMENT

- Two months’ free access to AI-driven mobile app measures improvement
- Easy-to-use tools deliver immediate application and make training stick
- Insightful evaluation reporting provides immediate, relevant feedback



SMALL
GROUPS



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DELIVERY
OPTIONS

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